



CARNIVAL HAS WONDERFUL BOOKING NEWS

CARNIVAL CRUISE LINES UNVEILS UNPRECEDENTED NEW EARLY BOOKING SAVINGS PROGRAM OFFERING A RATE PROTECTION ASSURANCE

MIAMI (January 9, 2009) – Carnival Cruise Lines is launching an exciting new cruise pricing option called Early Saver which offers fares as much as 25 percent lower than the best generally available rates and provides rate protection if rates later drop below what the consumer originally paid. Early Saver further enhances the exceptional value of a Carnival cruise vacation.

Early Saver rates will be available beginning January 12, 2009 and offered up to three months prior to sailing date for cruises of five days or less and up to five months prior to sailing date for longer length voyages, subject to availability. Early Saver fares include all stateroom types, including suites.

The Early Saver rate protection feature provides that if a lower Carnival advertised rate becomes available after the booking is made, a rate adjustment can be requested and the cruise line will issue the difference in the form of a non-refundable shipboard credit. The lower fare must be for the same ship, sailing date, stateroom category and number of guests.

“Early Saver is a fantastic savings opportunity for those who are able to plan ahead and book early,” said Ruben Rodriguez, Carnival’s executive vice president of marketing and guest experience. “It is designed to provide consumers with complete confidence that the fare they are booking is the lowest Carnival rate available and that in the event they find a lower fare later, they need simply submit a rate protection request and we will provide a shipboard credit equal to the difference.”

When booking an Early Saver fare, consumers are able to choose a specific stateroom. The standard required deposit is immediately non-refundable at time of booking. Any changes in ship or sailing date outside of Carnival’s standard penalty period require a \$50 change fee. For changes inside the penalty period, normal penalties apply.

To request a price adjustment, a rate protection form must be completed and emailed to Carnival. Consumers can access the form via the cruise line’s web site or your travel agent may complete the form via the cruise line’s travel agent web portal. The lower rate must be available at the time the form is submitted and rate adjustments will be processed within two business days. Rate adjustment requests can be submitted up to two business days prior to the cruise departure date.

Early Saver fares are available for both individual and group reservations. The Early Saver fare program will be available on virtually all Carnival ships and itineraries, which include voyages ranging from three to 18 days in length to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Panama Canal, Canada, New England, Europe, Bermuda and South America. The fares are subject to availability and certain restrictions apply.